



## **Energy demand and social development**

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The availability of energy resources represents a constraint for the development of human settlements and activities.

The hope for a sustainable future has its focus in the perspective of a widely spread access to the Hydrogen economy , based on a not-concentrate / not capital-intensive production and distribution industrial network .

Hydrogen can become the energy source for a society oriented in favour of the intra- and inter-generational equity, should the social perception of such a need be able to fight and win the battle against the powerful vested interests that own and manage the energy market in the global scenario as today established.

Whilst looking and operating for the achievement of the above perspective , the path towards sustainability needs to be supported by a rational , eco-efficient and democratic energy policy , mainly aimed at exploiting the huge potential of the renewable sources . largely and safely available worldwide , as well as at modifying current lifestyles , particularly in the industrialized countries , by applying to the "Demand Side energy Management" ( DSM ) planning methodology .

The DSM approach has demonstrated to be successful whenever assumed as the basis for promoting good practices and environmentally sound behaviours , from the Public Administration to the firm's level up to the individual and community's one .

Energy saving's goals of more than 25-30 % have been achieved , from both public and private lighting sector to the industrial thermal and electric absorption , thanks to a preliminary process and product ( good and/or service ) energy and lifecycle (LCA) analysis .

At the urban scale , as foreseen also by the most recent EU's regulation , significant results can be reached through the development of advanced cogenerative ( district-heating ) high-yield schemes , able to optimize the use of limited fossil energy sources .

The global climate change effects mitigation in the frame of the Kyoto' Agreement can be only pursued by means of the mentioned strategy ; of course , it has to be rejected the irresponsible denial of the problem till now characterizing the political choices of some Governments , the US first .

On the other hand , the energy dilemma can be solved in a coherent way with the "Our Common Future" Report only accompanying the above traced policy with a very committed effort as concerns the valorisation of the dramatic potential of the "renewables" ( sun , wind , biomass ) as well as of the "cyclic" ( hydro ).





They can be used to generate heat or electricity , or to produce liquid fuels for transport , so contributing to make successful the process of integrating the environment into energy policy , emitting no greenhouse gases and significantly lowering air pollutants , at the same final-use performance level , in comparison with the fossil sources .

Renewable energy can make an important contribution to security and diversity of energy supply , by providing a feasible implementation pattern for technologies "fuelled" by indigenous sources usually available in all countries , also in the regions with lower levels of investment or employment .

Renewable energy programmes and projects are generally of a smaller scale than the conventional ones and consequently cannot benefit from economies of scale to the same extent . In relative terms , they also have high capital costs ( excluding wind energy - based technologies , already commercially competitive ) which need guarantees of long-term stable income streams to ensure financial viability .

It is therefore important that the non-technical frameworks in place do not discriminate against these programmes and projects but enable them to be brought forward as attractive and financially viable schemes .

As well shown by the positive results achieved by many EU's Member States (e.g.: Spain), no single success factor can be identified as being of overwhelming significance, but is rather the cumulative benefits of a series of supportive measures (political support, legislative support, fiscal support, financial support, administrative support, technological development, information-education-training) that determine the extent to which a "renewables-based" energy policy can be successfully exploited.